

Proclamation

WHEREAS, growing a workforce that can meet the challenges of the science, technology, engineering and math (STEM) industries of tomorrow is a growing concern for the nation; and

WHEREAS, the United States needs to become a nation of STEM-literate workers and citizens, able to use STEM skills and knowledge to solve problems, analyze information, and innovate for the future. STEM is crucial to raising high school graduation rates and preparing many more young Americans for postsecondary education. In addition to traditional STEM fields, such as engineering and technology, STEM knowledge also is increasingly essential for jobs in fields such as healthcare, education, maintenance and service industries, and in nearly every managerial position; and

WHEREAS, Colorado-based United Launch Alliance (ULA), the nation's premier rocket launching company, focuses its support on STEM education, from preschool to colleges and universities – taking an active role in cultivating the workforce pipeline of future employees and business leaders; and

WHEREAS, in partnership with Ball Aerospace & Technologies Corp., the Student Rocket Launch program is another key component of the company's overall approach to STEM education. The Student Rocket Launch provides one of the most in-depth, hands-on educational opportunities for interns in the country with students designing, constructing and launching high-power sport rockets, carrying payloads built by Ball Aerospace interns and K-12 students from across the country; and

WHEREAS, together, we are making progress in advancing the STEM movement. In partnership with many other companies, nonprofits and government partners, ULA and Ball Aerospace are playing a leadership role in launching our nation to new heights of STEM excellence; and

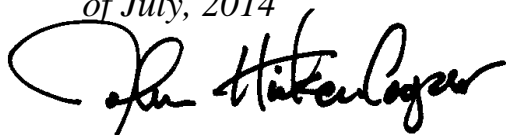
WHEREAS, that the state applauds United Launch Alliance and Ball Aerospace for again leading this STEM event in Colorado, a national leader in aerospace. This annual event – building and launching rockets and creative payloads – is an amazing commitment to inspiring and growing our future workforce of innovators, involving all levels of education – from kindergarten through high school as well as undergraduate and graduate-level interns;

Therefore, I, John W. Hickenlooper, Governor of the State of Colorado, do hereby proclaim, July 26, 2014,

STUDENT ROCKET LAUNCH DAY

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this twenty-sixth day of July, 2014


John W. Hickenlooper
Governor

